

DESIGNING TO ENCOURAGE LEADERSHIP,  
MENTORSHIP, & COMMUNICATION

**NELSON** 

Boldly transforming  
**collaboration** in the  
office experience.









**COMMUNICATION +  
LEADERSHIP =**

**MENTORSHIP**

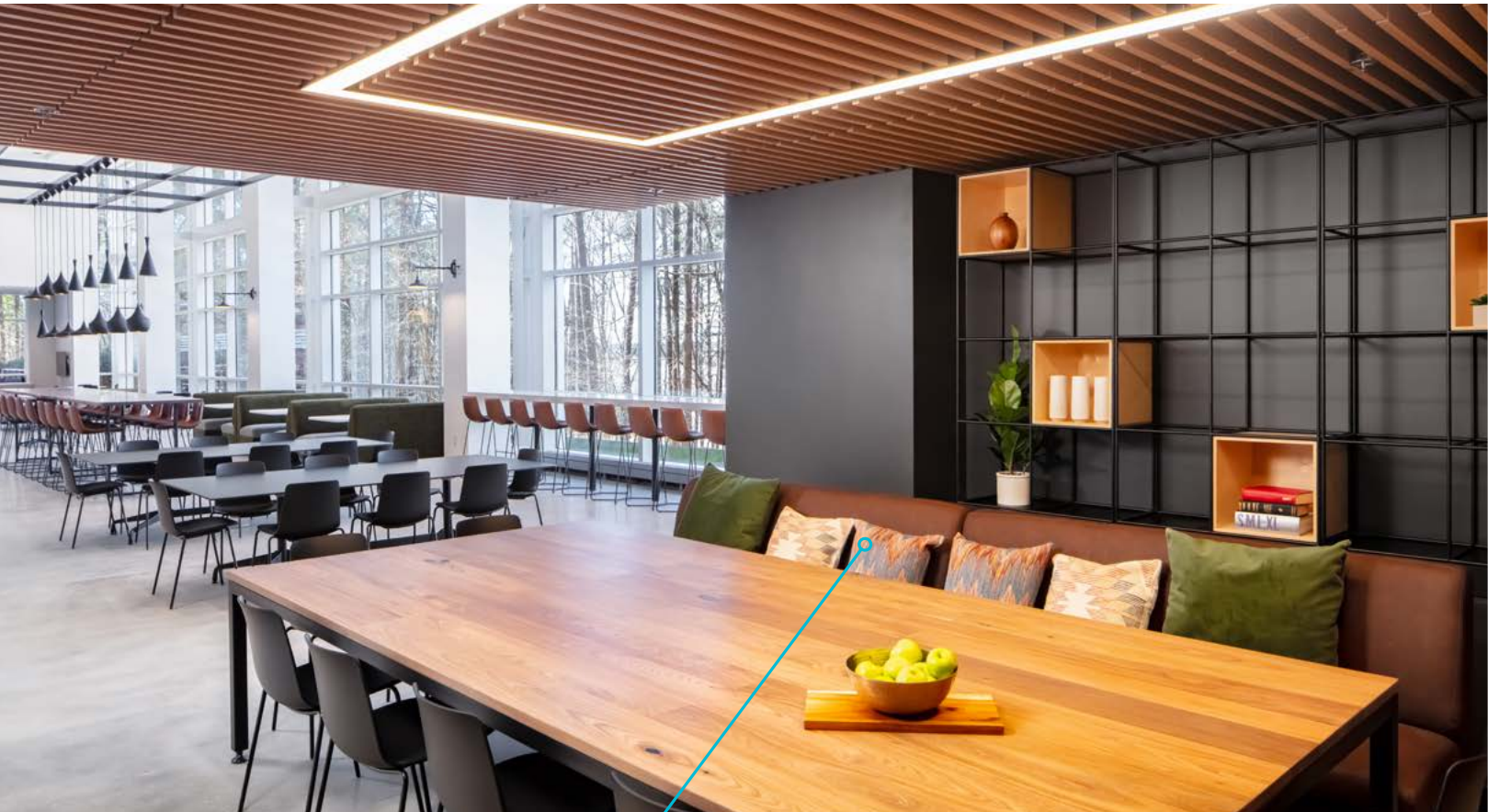
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At NELSON, we know great workplace design not only enables and encourages communication, but helps leaders perform better. When we accomplish these two objectives in our design solutions, our clients gain a workplace that naturally boosts the opportunity for, and success of, the key to all great companies: great mentorship.



## > *Designing for Communication*

In our design solutions, we break down the walls - literally and figuratively - that impede communication. Open spaces encourage openness - to new ideas, to new conversations, to new ways of thinking.



We design open spaces with sound in mind. Coves, soft materials, and noise-dampening sound systems are a must.







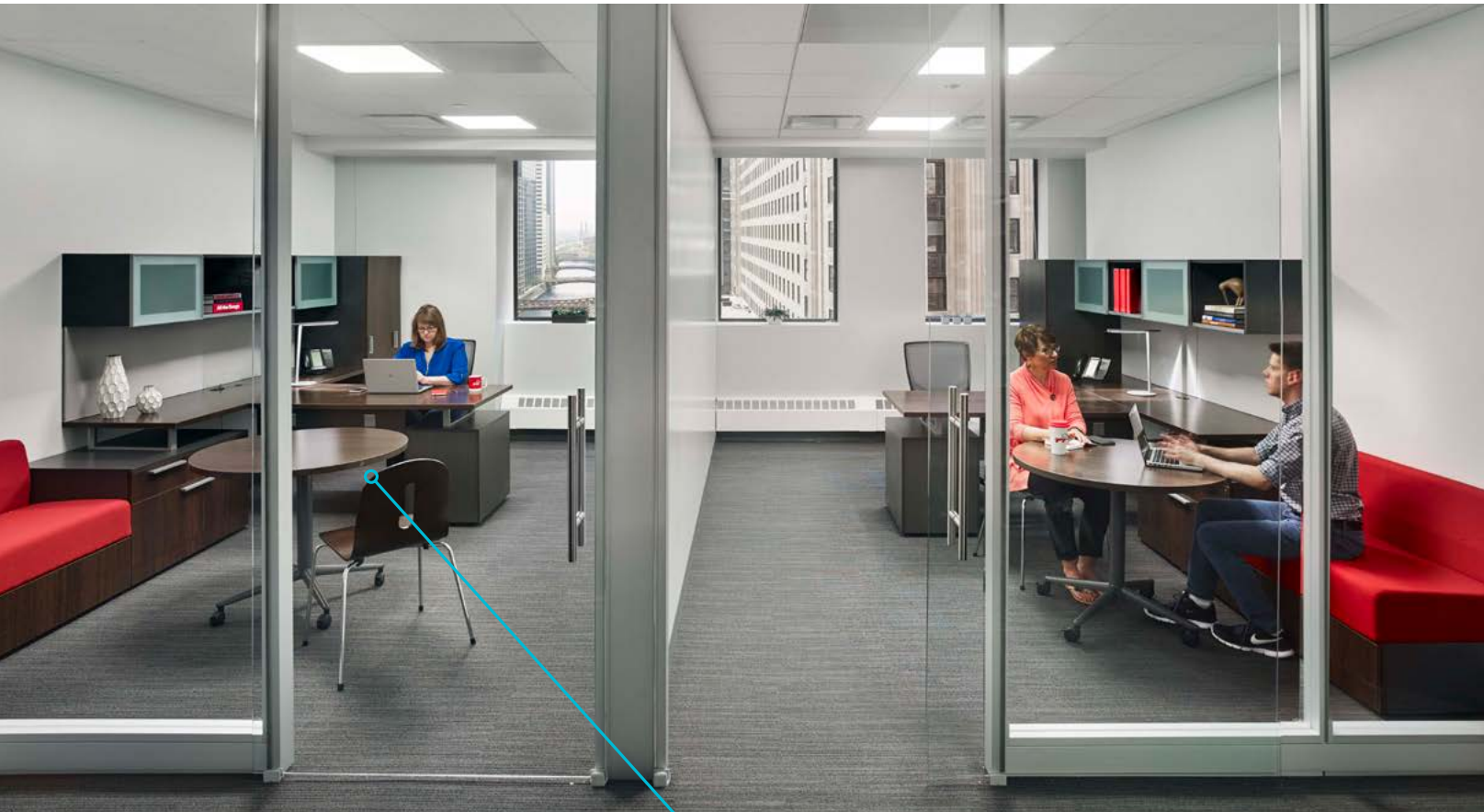
## HOW WE DO THIS

- > We create “third places” that are meant for connection and collaboration, designed to make employees feel like they **BELONG**.
- > We keep confidentiality in mind, designing both **OPEN, ENCLOSED, AND SEMI-ENCLOSED** spaces appropriate for all types of conversations.



## > *Designing for Leadership*

The key to an engaged and connected team is a visible and accessible leader. We design spaces that make leaders and employees alike want to be in the office, and use clear sight-lines, glass walls, and nearby support spaces to make leaders accessible to their teams.



Glass-front offices with visitors' chairs and heads-down spaces mean teams can see when leaders are **available.**





## HOW WE DO THIS

- > Whether in an open floorplan or private offices, making sure leaders are **IN CLEAR SIGHT** of teams keeps them connected and involved, and naturally increases opportunities for feedback, conveying knowledge, and coaching.
- > Leaders need dedicated work time too, and we provide **SPACES DESIGNED TO MINIMIZE INTERRUPTION** when the work day requires it.



## ➤ *Designing for Intentional Knowledge Transfer*

Special needs require special environments. When your work requires quick on-boarding and the sustained transfer of knowledge, NELSON designs spaces to enable this process. Whether you call them war rooms, work rooms, collaboration centers, or something else, we design flexible, functional spaces that let your teams hit-the-ground-running.



Multi-function furniture supports both individual and group work, while the entire room functions as meeting space.





## HOW WE DO THIS

- > While technology is a core function of the room that allows access to and sharing of data and knowledge, ample space for laying out documents and file boxes is a must.
- > Flexible furniture changes to suit your needs, and makes sure your space is working hard for you.
- > Writeable surfaces not only facilitate brainstorming sessions, they help keep the most important strategies, goals, or knowledge front and center, even when the leader isn't in the room.







Providing unexpected  
approaches and solutions,  
**DRIVEN BY RESULTS.**



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